



2026 SILICON Y'ALL AGENDA

MONDAY, OCTOBER 5

- 4:00 PM – 6:00 PM **Register & Revel** – Check in, relax, and enjoy Ross Bridge Resort's many offerings before the welcome reception
- 6:00 PM – 8:30 PM **Welcome Reception & Dinner** – Cocktails and dinner in the Hoover Ballroom
- 7:20 PM **Winning in the AI 2.0 Era** – Why Your Biggest Obstacle Isn't AI. It's You.
Victor Cheng – Founder & CEO, SaaSCEO.com
- 7:55 PM **Interactive Kickoff**
- 8:30 PM – 10:00 PM **Birds of a Feather** – Network and enjoy time with your peers

TUESDAY, OCTOBER 6

- 6:30 AM – 9:00 AM **Breakfast** – Please enjoy breakfast at Brock's restaurant
- 6:30 AM – 9:00 AM **Open Play Pickleball and Tennis** – Hit the courts for a quick match at your leisure
- 7:00 AM – 8:00 AM **Morning Trail Run** – Enjoy the scenic beauty of Ross Bridge with a 3-mile jog along the local trail
- 7:00 AM – 8:30 AM **Golf Skills Challenge** – Test your putting and chipping skills against your peers and receive putting lessons from a pro
- 7:00 AM – 8:00 AM **Morning Yoga** – Wake up with a slow-flow yoga session on the Terrace
- 7:00 AM – 8:00 AM **Morning CrossFit WOD** – Break a sweat with a high-intensity CrossFit-style workout led by professional US Women's CrossFit athlete, Ellie Hiller
- 9:00 AM – 9:15 AM **Opening Remarks** – Hoover Ballroom
- 9:15 AM – 9:45 AM **CEO Reality Check** – What PE Sponsors Expect Next in 2027
Alex Finley, Michael Weinstein, and Bryce Youngren
- 9:45 AM – 10:15 AM **The Growth Gauntlet** – Knowing When Your Leadership Team Has to Change
Meg Crosby – Principal, PeopleCap Advisors
- 10:15 AM – 10:30 AM **How Your Attorneys are Leveraging AI** – And Why It Matters to You
Zach Crowe – Partner, Gunderson Dettmer
- 10:30 AM – 10:45 AM **Break**
- 10:45 AM – 11:15 AM **CEO Blitz Sessions** – CEO Stories of Successes, Failures, & Lessons Learned
The Silent Killer – Your Biggest Threat Looks Like Stability
Dave Gray – CEO, Arcoro
When The Plan No Longer Matters – Navigating What You Never Expected
Bubba Grimsley – Founder, Liberty Rent
- 11:15 AM – 12:00 PM **The AI Growth Engine** – The Imperative to Adapt to AI Search and Drive Visibility
Shiv Narayanan – Founder & CEO, How To SaaS



SV SILICON Y'ALL

OCTOBER 5-7, 2026

TUESDAY, OCTOBER 6

- 12:00 PM – 12:30 PM **The Leadership Multiplier** – Unlocking the Hidden Performance of Your Talent
Jordan Jones – Policy Chief at the Florida House of Representatives; Consultant, Fifth Letter Consulting
- 12:30 PM – 1:30 PM **Networking Buffet Lunch**
- 1:30 PM – 2:00 PM **Heads Up** – Test Your Knowledge Against Your Peers
- 2:00 PM – 2:30 PM **Beyond the AI Hype** – Where Companies Are Actually Making and Saving Money
Jason Parrish – General Partner, Altus Nova Technologies
- 2:30 PM – 3:00 PM **Wisdom of the Crowd** – Real-time answers to participant questions from your peers
Helpful or Headaches – Avoiding the Traps of Early Board Setup
Ian Juliano – CEO, Paragon Health Ventures
- 3:00 PM – 3:30 PM **When Deals Get Messy** – High Value Lessons Learned from the Trenches
Aprio, CAC Specialty, and Warren Averett
- 3:30 PM – 3:50 PM **Break**
- 3:50 PM – 4:25 PM **The New Economics of AI** – Pricing for Growth, Margin, and Enterprise Value
Brian Russell – VP of Pricing Strategy, Mainsail Partners
- 4:25 PM – 4:50 PM **Before the Wire Hits** – The Wealth Decisions Every Founder Should Make Before Liquidity
Morgan Stanley and Bespoke Capital of Raymond James
- 4:50 PM – 5:00 PM **Announcements**
- 5:00 PM – 6:30 PM **Rest, Recharge, & Connect**
- 6:30 PM – 7:00 PM **Cocktail Reception** – Cocktails on the Terrace
- 7:00 PM **Bama Bash** – Relax with your peers while enjoying rich Southern cuisine, cigars around the fire pit, and the crisp October air

WEDNESDAY, OCTOBER 7

- 7:15 AM – 8:00 AM **Networking Breakfast Buffet** – Hoover Ballroom
- 8:00 AM – 8:30 AM **Wisdom of the Crowd** – Real-time answers to participant questions
Taking Action – How and Why I Made a Quick Pivot
Ross Croley – CEO & Founder, Greater Sum Ventures
Beyond the Founder – Reducing Risk & Building Business Value in an AI World
Dave Parker – Founder & CEO, Trajectory Network
- 8:30 AM – 9:05 AM **Tactical Insights from Over 100 AI-Software Development Lifecycle Transformations**
William Blackburn and Peter Inge – Co-CEOs, DevClarity



SY SILICON Y'ALL

OCTOBER 5-7, 2026

WEDNESDAY, OCTOBER 7

9:05 AM – 9:40 AM	Non-dilutive Financing for Growth and M&A in a Turbulent Market – Exploring Senior Debt, Mezz Financing, & ARR Lending <i>Expert Discussion featuring Western Alliance, Recurring Capital, and Runway Growth Capital</i>
9:40 AM – 10:00 AM	A Founder's Story – Navigating a Deeply Emotional Decision <i>Mario Moore – Former CEO, GradesFirst; Chief AI Officer, McLeod Software</i> <i>Matt Pavlick – Former CEO, Advisor and Investor, GRO Marketing</i>
10:00 AM – 10:20 AM	Break
10:20 AM – 10:50 AM	Scaling Special – Staying True to What Matters as You Grow <i>Worth Lumry and Sara Storck – Red Wagon Ventures; Chick-fil-A</i>
10:50 AM – 11:20 AM	Trust is the New Currency – How the Right Relationships Create Unique Advantages <i>John Hall – Chief Advisor, Relevance; EY Entrepreneur of the Year Award Recipient</i>
11:20 AM – 11:45 AM	The AI Readiness Checklist – The AI Questions Every PE Firm Will Ask
11:45 AM – 12:00 PM	Blitz Session – Stories of Successes, Failures, & Lessons Learned <i>Nate Purdum – Director, Koch Disruptive Technologies</i>
12:00 PM – 1:00 PM	Investor Hot Seat Lunch & Learn – Hear Hard-Hitting Hot Takes from Investors Who Have Seen it All
1:00 PM – 1:20 PM	Open Mic – Takeaways & Action Plans
1:20 PM – 1:30 PM	Closing Remarks
1:45 PM	Shuttle Departure to the Birmingham Shuttlesworth International Airport
6:00 PM	Silicon Y'all AfterGlow – Reflect on your learnings, conversations, and actionable takeaways around the dinner table with other participants who are staying in town Wednesday night

Formal events and activities end at 1:45 PM Wednesday afternoon, but feel free to join many participants who stay longer and continue to build relationships, exchange ideas, and enjoy the natural and cultural beauty of the Ross Bridge Resort.

